



HERMANN NITSCH'S '20TH PAINTING ACTION' DURING THE 59TH VENICE BIENNALE Made possible by Helmut Essl and Hermann Nitsch

Published Coverage Report
Presented by Daniela Vogt – exhibition management

MEDIA RELATIONS

Media Outreach

Our extensive media outreach resulted in strong coverage and significant mentions in top-tier newspapers, as well as leading arts and culture outlets in the identified key target markets (US, UK, Italy, France, Germany, and Austria). Despite the extremely crowded landscape of the Venice Biennale, the campaign secured media placements to position and wide exposure of the exhibition and the artist's practice as well as raised profile visibility of Helmut Essl.

Published Coverage

US & LATIN AMERICA

[The New York Times](#) | Penelope Green | Print + Online | April 23, 2022 | Circulation: 483,710; UVPM: 181,487,874

"Hermann Nitsch, an Artist With Guts, as Well as Blood, Dies at 83"

- Obituary
- *At the Venice Biennale this year, one of Mr. Nitsch's more elaborate works can be seen, laid out in an exhibition space on the island of Giudecca. It is his 20th action painting (or paintings), a gory panorama made in 1987 and presented in collaboration with Helmut Essl, who owns the work, as well as Zuecca Projects, the Galerie Kandlhofer in Vienna, the Hermann Nitsch Foundation and Pace Gallery, his New York gallerist. (Altogether, Mr. Nitsch conducted or orchestrated nearly 160 actions.)*

[Artnet](#) | Sarah Cascone | Online | April 19, 2022 | UVPM: 1,435,507

"24 Shows to See in Venice Beyond the Biennale, From Stanley Whitney's Italian Paintings to a Major Survey of Marlene Dumas"

- *Hermann Nitsch, who just died at age 83, originally created and presented his 20 painting action at the Wiener Secession, Vienna, in 1987. This exhibition organized by Zuecca Projects and Galerie Kandlhofer is the first time it's been shown since, with a massive 16-by 65-foot work surrounded by smaller canvasses, all from Helmut Essl's private holdings. (It's the artist's only painting action that remains in a single collection.)*

[Artnet](#) | Taylor Dafoe | Online | April 19, 2022 | UVPM: 1,435,507



“Hermann Nitsch, the Provocative Austrian Actionist Known For Using Blood and Animal Carcasses in His Work, Has Died at 83”

- *Nitsch’s death coincided with the first day of the 59th Venice Biennale, where his 20th painting action, a series of poured paintings done in Vienna 35 years ago, are on display in an exhibition presented by Zuecca Projects in collaboration with Galerie Kandlhofer. Nitsch did not travel to Venice for the opening. The show marks the first time that all components of 20th painting action have been displayed since they were created at the Wiener Secession in Vienna in 1987.*

[Artnet](#) | Kate Brown | Online | April 25, 2022 | UVPM: 1,435,507

“Venice Biennale Artists Want to Blow Up the Art System. But for Power-Brokers Around Town, That System Was in Full Flower”

- *There was also a major presentation Hermann Nitsch—whose death last week did not halt his dinner party—and shows of Joseph Beuys and Bruce Nauman, among other long-ago-anointed boldface names.*

[Artforum](#) | Editorial | Online | April 19, 2022 | UVPM: 275,021 “HERMANN NITSCH (1938–2022)”

- *A major exhibition of his work was held at Austria’s Museum Mistelbach in 2020, and at his death, he was preparing to show at the Fifty-Ninth Venice Biennale, where his 20th Painting Action will remain on view through July 20 at Oficine 800 on the island of Giudecca.*

[ARTnews](#) | Tessa Solomon | Online + Daily Morning & Evening E-Newsletters | April 19, 2022 | UVPM: 996,704

“Hermann Nitsch, Boundary-Pushing Pioneer of Viennese Actionism, Has Died at 83”

- *An exhibition of the artist’s landmark body of work, 20th painting action, comprising a series of red paint-splattered canvases, opened this week on the Venetian island Giudecca during the 59th Venice Biennale. In a statement, the Hermann Nitsch Foundation lamented that the artist “could no longer personally experience one of his great successes” in Venice. It is the first time the works have been gathered since their creation.*

[Vanity Fair](#) | Natasha Arselan | Online | April 26, 2022 | UVPM: 6,554,163 “Inside the 59th Venice Biennale”

- *Some Must-See Exhibitions: Hermann Nitsch @ Fundamental san Biagio N800*

[Galerie](#) | Caroline Roux | Online | April 27, 2022 | UVPM: 98,171 “Here’s What Art Lovers Can’t Miss at the 2022 Venice Biennale”



- *It's all a bit Hermann Nitsch, and it turns out the gory Austrian action painter has his own show over on the Giudecca where walls are hung with bloodied red canvasses and Nitsch's own red-spattered shirts. The artist died just days before the opening, but in true macabre Nitsch style, the celebratory dinner went ahead as planned.*

[Designboom](#) | Editorial | Online | April 19, 2022 | UVPM: 1,295,367

"Avant-garde artist Hermann Nitsch, known for his works of flesh, blood and viscera, dies at 83"

- *Hermann Nitsch's 20th Painting Action is on view until July 20, 2022, at Oficina 800 on the island of Giudecca, Venice, during the [59th Venice Biennale](#). Presented by Zuecca Projects and collector Helmut Essl, this marks the artist's only painting action in which all the works remain in one collection to be shown together for the first time in Italy since being created and exhibited at the Wiener Secession, Vienna in 1987. Find out more [here](#).*
- Note: includes a link to the Zuecca Project Space website

[Artlyst](#) | Jonathan Evens | Online | May 3, 2022 | UVPM: 56,158 "Venice To London May 2022 Diary"

- *Hermann Nitsch's 20th Painting Action opened in Venice concurrently with the Biennale on Monday, 18 April, the day the Nitsch died peacefully after a serious illness at the age of 83. The 20th painting action was originally carried out in the Wiener Secession in Vienna in 1987 and includes a large- format poured painting and numerous smaller splatter and poured paintings flanking it, which, together, form a space-filling sanctuary-like panorama.*

[Folha d. Sao Paulo](#) | Editorial | Online | April 20, 2022 | UVPM: N/A

"Morre o artista Hermann Nitsch, que chocou com obras com sangue e urina"

- *Também tem uma obra em exposição na Bienal de Venez, que tem início esta semana. "20ª Ação de Pintura" continua podendo ser vista pelo público até 20 de julho. [Also on display at the Venice Biennale, which begins this week, "20th Painting Action" remains open to the public until July 20.]*

[Otempo](#) | Editorial | Online | April 20, 2022 | UVPM: N/A

"Morre o artista Hermann Nitsch, que chocou com obras com sangue e urina"

- *Também tem uma obra em exposição na Bienal de Veneza, que tem início esta semana. "20ª Ação de Pintura" continua podendo ser vista pelo público até 20 de julho. [He also has a work on display at the Venice Biennale, which opens this week. "20th Painting Action" remains open to the public until July 20.]*



UK & EUROPE

[Financial Times](#) | Melanie Gerlis | Online | February 10, 2022 | UVPM: 1,347,209 “Bacon triptych estimated to fetch a sizzling £55mn”

- Exhibition announcement
- *The artist will have a major showing of his so-called “20. painting action” performance, first presented in Vienna in 1987, in a warehouse venue on the Giudecca in Venice (Oficine 800, April 19 to July 20) during this year’s art Biennale.*

[The Art Newspaper](#) | Wallace Ludel | Online + 4/19 Daily E-newsletter | April 19, 2022 | UVPM: 455,724 “Hermann Nitsch, known for bloody and ritualistic performances that often confronted moral taboos, has died, aged 83”

- *An exhibition of his work presented by Zuecca Projects and the Austrian collector Helmut Essl, titled [Hermann Nitsch’s 20th Painting Action](#), opened on Monday, the day of his death, in Venice concurrently with the 59th Venice Biennale. “To me Hermann Nitsch was one of world’s greatest artists, and I am thankful for the profound impact his work has had on me and so many others,” Essl says. “The fact that Hermann passed on the day that I show him my greatest appreciation with the opening of his 20th Painting Action during the Venice Biennale makes me [want to] do even more of what I’ve started in Venice right now—bring his art even closer to the world.*

“With his Orgies Mysteries Theatre, Hermann Nitsch created a unique cosmos, a great cultural collage, superimposing religions and myths on top of one another and fusing all the arts, a true Gesamtkunstwerk that will stand the test of time,” says Roman Grabner, a curator at the BRUSEUM-Neue Galerie Graz who served as a consultant on the new Venice exhibition.

[Apollo](#) | Editorial | Online | April 22, 2022 | UVPM: 121,998 “Hermann Nitsch has died at the age of 83 (1938–2022)”

- *Nitsch’s death coincided with the opening of an exhibition of his work titled, ‘20th Painting Action’, presented by Zuecca Projects and the collector Helmut Essl at the Venice Biennale.*

[FAD Magazine](#) | Mark Westall | Online | April 20, 2022 | UVPM: 63,543

“Hermann Nitsch’s Final Exhibition 20th Painting Action Now on View During the 59th Venice Biennale”

- *20th Painting Action is therefore Hermann Nitsch’s (b.1938, d. 2022, Vienna) final major exhibition presented by Helmut Essl’s private collection in collaboration with Galerie Kandlhofer, featuring 20th painting action, which was originally created and presented at the Wiener Secession, Vienna in 1987. The 20th painting action is the artist’s only painting action to remain in one collection, and the exhibition marks the*



first time that the 20th painting action works are seen together in Italy since their original creation and exhibition. The exhibition is on view until 20th July 2022 at Oficine 800 on the island of Giudecca, Venice during the 59th Venice Biennale.

[Il Giornale dell'Arte](#) | Francesca Interlenghi | Online | April 21, 2022 | UVPM: 66,140

“Hermann Nitsch, 20th Painting Action: L’arte eversiva e catartica del padre dell’Azionismo Viennese”

- Review
- *Un’energia mistica e un’ebbrezza visionaria colgono chiunque varchi la soglia dello spazio espositivo Oficine 800, sull’isola della Giudecca, dove la mostra rimarrà allestita fino al prossimo 20 luglio 2022. La concezione olistica, totale, dell’opera d’arte di Nitsch fa sì che lo spettatore sia investito da molteplici stimoli, avvolgenti e coinvolgenti, fino a farlo sentire parte essenziale del dramma. Un’esperienza intensa e concentrata, che trasforma l’osservatore in un attore... [‘A mystical energy and a visionary thrill seize anyone who crosses the threshold of the Oficine 800 exhibition space, on Giudecca island, where the exhibition will remain on display until next 20 July 2022. The holistic, total conception of the work of art by Nitsch ensures that the viewer is confronted with multiple stimuli, enveloping and engaging, to the point that one feels like an essential part of the drama. An intense and concentrated experience, which transforms the observer into an actor...’]*

[Exibart](#) | Maria Gaia Redavid | Online | April 17, 2022 | UVPM: 157,251 “La 20 malaktion di Hermann Nitsch per la prima volta in Italia, a Venezia”

- *Q+A with Helmut Essl*

[Il Giornale dell'Arte \(Daily bulletin\)](#) | Editorial | Online | April 19, 2022 | UVPM: 66,140
“Giorno per giorno nell’arte | 19 aprile 2022”

- *Hermann Nitsch, pioniere dell’Azionismo viennese, è morto ieri all’età di 83 anni. Nato nel 1938 a Vienna, Nitsch aveva un fortissimo legame con l’Italia e sarebbe stato tra i protagonisti della Biennale di Venezia che si apre fra pochi giorni con la sua «20. Malaktion» (negli spazi di Oficine 800, Zuecca Project), la ventesima azione pittorica originariamente creata e presentata da Nitsch presso la Wiener Secession nel 1987, parte del suo progetto del Teatro delle Orge e dei Misteri. [‘Hermann Nitsch, a pioneer of Viennese Actionism, died yesterday at the age of 83. Born in 1938 in Vienna, Nitsch had a very strong bond with Italy and would have been among the protagonists of the Venice Biennale which opens in a few days with his "20. Malaktion" (in the spaces of Oficine 800, Zuecca Projects), the twentieth pictorial action originally created and presented by Nitsch at the Wiener Secession in 1987, part of his project for the Theater of Orgies and Mysteries.’]*



[Il Giornale Dell'Arte](#) | Veronica Rodenigo | Online | April 14, 2022 | UVP: 66,140 "Nitsch brings «20. Malaktion» for the first time in Italy"

- *Sull'isola della Giudecca, negli spazi di Oficine 800, Zuecca Project, in collaborazione con Galerie Kandlhofer e Helmut Essl's Private Collection, propone dal 19 aprile al 20 luglio un appuntamento con uno dei padri dell'Azionismo Viennese, Hermann Nitsch (Vienna, 1938), portando per la prima volta in Italia la versione completa della sua «20. Malaktion», la ventesima azione pittorica originariamente creata e presentata da Nitsch presso il Wiener Secession nel 1987. [On Giudecca Island in the spaces of Oficine 800, Zuecca Projects, in collaboration with Galerie Kandlhofer and Helmut Essl's Private Collection, offers a meeting with one of the fathers of Viennese Actionism, Hermann Nitsch (Vienna, 1938) from 19 April to 20 July, bringing his complete "20. Malaktion", the twentieth pictorial action originally created and presented by Nitsch at the Wiener Secession in 1987.]*

[Artribune](#) | Giulia Ronchi | Online | April 19, 2022 | UVP: 712,225

"È morto a 83 anni Hermann Nitsch, pioniere e maestro dell'Azionismo Viennese"

- *Il suo lavoro è attualmente in mostra, in concomitanza con la Biennale Arte 2022, presso le Oficine 800 in Giudecca a Venezia. La mostra, dal titolo Hermann Nitsch: 20th painting action organizzata da Zuecca Projects, presenta per la prima volta in Italia l'intera "20. malaktion", realizzata da Hermann Nitsch al Wiener Secession nel 1987: si tratta di un'imponente raccolta di painting action che comprende 52 opere, tra cui il dipinto più grande che l'artista abbia mai realizzato durante la sua carriera – di 20 metri di lunghezza – mescolando nel rosso intenso di sangue e pittura sacro e profano, reale e simbolico, furia e delicatezza del gesto. [His work is currently on view, in conjunction with the Biennale Arte 2022, at the Oficine 800 in Giudecca in Venice. The exhibition, entitled Hermann Nitsch: 20th painting action and organized by Zuecca Projects, presents the entire "20. malaktion", created by Hermann Nitsch at the Wiener Secession in 1987: it is an impressive painting action collection that includes 52 works, including the largest painting the artist has ever made during his career — 20 meters long — mixing in the intense red of blood and sacred and profane, real and symbolic painting, fury and delicacy of the gesture.]*

[Artribune](#) | Desirée Maida | Online | February 12, 2022 | "La "20th Painting Action" di Hermann Nitsch in mostra a Venezia durante la Biennale d'Arte"

- *Si terrà alla giudecca una mostra mai vista prima in Italia che vedrà protagonista il padre dell'azionismo viennese: a essere presentata al pubblico è, nella sua interezza, la "20th painting action", le cui opere fanno parte della collezione privata di Helmut Essl.*

[La Repubblica](#) | Vera Mantegnoli | Online | April 19, 2022 | UVP: N/A "È morto l'artista Hermann Nitsch, dipingeva con il sangue"



- *La notizia della sua scomparsa, avvenuta a 83 anni, è arrivata il primo giorno di apertura della Biennale di Arte, nella ore in cui per la prima volta in Italia veniva inaugurata la sua opera 20. Malaktion a Oficine 800 alla Giudecca, esposizione organizzata da Alessandro Possati di Zuecca Project e a cura di Roman Grabner. [The news of his death, which took place at the age of 83, came during the opening of the Venice Biennale, in the hours in which for the first time in Italy his '20th painting action' work was inaugurated at Oficine 800 in Giudecca, organized exhibition by Alessandro Possati of Zuecca Project and curated by Roman Grabner.]*

[Il Corriere della Sera](#) | Editorial | Online | April 19, 2022 | UVPM: 26,012,314 “Morto Hermann Nitsch, artista del sangue”

- *In occasione della Biennale di Venezia, gli spazi di Zuecca Project, sull'isola della Giudecca ospitano, in collaborazione con Galerie Kandhofer e Helmut Essl's Private Collection, la sua 20. Malaktion, che arriva per la prima volta in Italia nella sua interezza. [On the occasion of the Venice Biennale, Zuecca Project on Giudecca Island hosts, in collaboration with Galerie Kandhofer and Helmut Essl's Private Collection, Nitsch's 20. Malaktion, which arrives for the first time in Italy in its entirety.]*

[i-D Magazine Italia \(VICE\)](#) | Gloria Maria Cappelletti | Online | April 26, 2022 | UVPM: N/A “Guida alla Biennale Arte 2022”

- *Pioniere dell'Azionismo Viennese, Nitsch individua nella pittura il principio della sua azione artistica, diventando uno dei massimi esponenti dell'action painting europeo. Realizzando la 20. malaktion al Wiener Secession nel 1987, Nitsch attribuisce all'opera una qualità sacrale che in questo caso in occasione della mostra nello spazio storico delle Oficine 800 sull'isola della Giudecca. [A pioneer of Viennese Actionism, Nitsch identifies the principle of his artistic action in painting, becoming one of the leading exponents of European action painting. Creating the 20. malaktion at the Wiener Secession in 1987, Nitsch attributes a sacred quality to the work, which in this case is on view in the historic space of the Oficine 800 on Giudecca Island.]*

[ANSA Italia](#) | Editorial | Online | April 19, 2022 | UVPM: 16,084,167 “E' morto Hermann Nitsch, guru del teatro orgiastico”

- *Intitolata Hermann Nitsch: 20th painting action e organizzata da Zuecca Projects, la rassegna attualmente in corso a Venezia presenta per la prima volta in Italia l'intera "20. malaktion", realizzata da Nitsch al Wiener Secession nel 1987: si tratta di un'imponente raccolta di painting action che comprende 52 opere, tra cui il dipinto più grande che l'artista abbia mai realizzato durante la sua carriera - di 20 metri di lunghezza - mescolando nel rosso intenso di sangue e pittura sacro e profano, reale e simbolico, furia e delicatezza del gesto. [Entitled Hermann Nitsch: 20th painting action and organized by Zuecca Projects, the exhibition currently underway in Venice presents*



for the first time in Italy the entire "20. malaktion", created by Nitsch at the Wiener Secession in 1987: it is an impressive painting action collection that includes 52 works, including the largest painting the artist has ever made during his career - 20 meters long - mixing in the intense red of blood and sacred and profane, real and symbolic painting, fury and delicacy of the gesture.]

[Il Manifesto](#) | [Print](#) & Editorial | Online | April 19, 2022 | Circulation: N/A; UVPM: 936,743
"Addio a Hermann Nitsch, artista totale guru del teatro orgiastico fra sangue e rito"

- *Proprio nei giorni della preview della Biennale con lui stesso protagonista in Laguna con una mostra dedicata alla sua azione 20. Malaktion... [Precisely in the days of the preview of the Biennale with himself protagonist in the Lagoon with an exhibition dedicated to the action of him 20. Malaktion...]*

[Rolling Stone Italy](#) | Chiara Zanini | Online | April 21, 2022 | UVPM: 942,546 "In morte di Hermann Nitsch, al confine tra il dolore e il piacere"

- *Fino al 20 luglio è possibile vedere una mostra di Nitsch a Venezia, inaugurata ieri alle Officine 800, sull'isola della Giudecca... [Until 20 July it is possible to see an exhibition by Nitsch in Venice, inaugurated yesterday at the Officine 800, on the Giudecca island...]*

[Finestre sull'Arte](#) | Editorial | Online | April 16, 2022 | UVPM: N/A "Venezia, alla Giudecca una grande mostra su Hermann Nitsch"

- *Una grande mostra di Hermann Nitsch (Vienna, 1938), il padre dell'Azionismo Viennese, è in programma a Venezia presso lo spazio Officine 800 alle Fondamenta San Biagio, sull'isola della Giudecca. L'evento, intitolato 20th Painting Action si tiene dal 19 aprile al 20 luglio e ad annunciarlo è Zuecca Projects, che si occupa dell'organizzazione della rassegna, in collaborazione con la collezione privata di Helmut Essl e con la Galerie Kandlhofer. Nell'ambito della mostra sarà presentata anche la 20esima azione pittorica, l'unica azione pittorica dell'artista le cui opere sono interamente custodite nella stessa collezione e, attraverso la mostra, sarà possibile vedere i lavori per la prima volta in Italia dalla loro creazione. [A major exhibition by Hermann Nitsch (Vienna, 1938), the father of Viennese Actionism, is set to take place in Venice at the Officine 800 space at Fondamenta San Biagio, on Giudecca Island. The exhibition, entitled 20th Painting Action, will be held from April 19 to July 20 and was announced by Zuecca Projects, who are organizing the exhibition, in collaboration with the private collection of Helmut Essl and with Galerie Kandlhofer. 20th Painting Action...the only pictorial action of the artist to be kept entirely in the same collection and, through the exhibition, it will be possible to see the works for the first time in Italy since their creation.]*



[Collezione da Tiffany](#) | Deborah D'Agostino | Online | April 19, 2022 | UVPM: N/A “In Memoriam: Hermann Nitsch a Venezia”

- *Triste coincidenza quella che accoglie i giornalisti alla press preview dedicata all'artista in occasione dell'apertura della mostra Hermann Nitsch, 20th painting action, visitabile dal 20 Aprile a Officine 800 e organizzata grazie al supporto della fondazione dell'artista, del collezionista Helmut Essl, di Zuecca Projects e Galerie Kandlhofer. [A sad coincidence welcomed journalists to the press preview dedicated to the artist on the occasion of the opening of the exhibition Hermann Nitsch, 20th painting action, which can be visited from 20 April at Officine 800 and is organized thanks to the support of the artist's foundation, collector Helmut Essl, with Zuecca Projects and Galerie Kandlhofer.]*

[Espo Arte](#) | Chiara Canali | Online | April 22, 2022 | UVPM: N/A

“DIEHOLASEK, ALLIEVA DI HERMANN NITSCH IN MOSTRA AL MUSEO SCALVINI”

- *Mentre dalla Biennale di Venezia giunge notizia della morte di Hermann Nitsch, l'artista tra i fondatori dell'Azionismo Viennese, proprio in concomitanza dell'apertura della sua 20. Malaktion alle Officine 800 della Giudecca, al Museo Giuseppe Scalvini di Desio (MB) è in preparazione la prima mostra in Italia di una sua allieva, Petra Holasek. [While news of the death of Hermann Nitsch, the artist among the founders of Viennese Actionism, comes from the Venice Biennale, just in conjunction with the opening of his 20. Malaktion at the Officine 800 della Giudecca, at the Giuseppe Scalvini Museum in Desio (MB) the first exhibition in Italy of one of his pupils, Petra Holasek, is in preparation.]*

[Rai News](#) | Editorial | Online | April 19, 2022 | UPVM: 7,877,033 “Addio ad Hermann Nitsch, guru del "teatro orgiastico" Austriaco”

- *Intitolata "Hermann Nitsch: 20th painting action", la rassegna attualmente in corso a Venezia presenta per la prima volta in Italia l'intera "20.malaktion" (realizzata da Nitschal nel 1987): si tratta di un'imponente raccolta di painting action che comprende 52 opere - tra cui il più grande dipinto che l'artista abbia mai realizzato durante la sua carriera: 20 metri di lunghezza - mescolando nel rosso intenso di sangue e pittura, il sacro ed il profano, il reale ed il simbolico. [Entitled Hermann Nitsch: 20th painting action and organized by Zuecca Projects, the exhibition currently underway in Venice presents for the first time in Italy the entire "20. malaktion", created by Nitsch at the Wiener Secession in 1987: it is an impressive painting action collection that includes 52 works, including the largest painting the artist has ever made during his career - 20 meters long - mixing in the intense red of blood and sacred and profane, real and symbolic painting, fury and delicacy of the gesture.]*



[Inferno](#) | Online | April 22, 2022 | UVPM: N/A

“BIENNALE DE VENISE: « HERMANN NITSCH, 20TH PAINTING ACTION »”

- *Zuecca Projects organise une grande exposition de l'artiste Hermann Nitsch (né en 1938 à Vienne), présentée par la collection privée d'Helmut Essl en collaboration avec la Galerie Kandlhofer, mettant en vedette 20th painting action, initialement créée et présentée à la Wiener Secession, Vienne en 1987. La 20e action de peinture est la seule action de peinture de l'artiste à rester dans une collection, et l'exposition marque la première fois que les œuvres seront vues ensemble en Italie depuis leur création et leur exposition originales. L'exposition sera présentée du 19 avril au 20 juillet 2022 à Oficine 800 sur l'île de la Giudecca à Venise lors de la 59e Biennale de Venise. [Zuecca Projects organizes a major exhibition by artist Hermann Nitsch (b. 1938, Vienna), presented by Helmut Essl's private collection in collaboration with Galerie Kandlhofer, featuring 20th painting action, which was originally created and presented at the Wiener Secession, Vienna in 1987. The 20th painting action is the artist's only painting action to remain in one collection, and the exhibition marks the first time that the works will be seen together in Italy since their original creation and exhibition. The exhibition will be on view from 19 April to 20 July 2022 at Oficine 800 on the island of Giudecca, Venice during the 59th Venice Biennale.]*

[Monopol](#) | Editorial | Print, p. 58 | Special Issue Venice Biennale 2022 | April 2022 | Circulation: 50,000 “Zuecca Project Space: Hermann Nitsch”

- *Auf Giudecca werden nun die kompletten Werke, die bei seiner „20. Malaktion“ im Jahr 1987 in Wien entstanden, in einem Raum ausgestellt: Ein großformatiges Schüttbild und mehrere kleinere Spritz- und Schüttbilder halten Nitschs Vorgehen zwischen Ekstase und Kontemplation eindrucksvoll fest. [At Giudecca, the complete works created during his “20th painting action” in Vienna in 1987 are now exhibited in one room: a large-format poured image and several smaller spattered and poured paintings impressively capture Nitsch's approach, poised between ecstasy and contemplation.]*

[Monopol](#) | Daniel Völzke | Online | April 19, 2022 | UVPM: 311,374 “Zum Tode Hermann Nitschs: Liebe schmeckt nach Brot und Wein”

- *“Hermann Nitsch, 20. Malaktion”, Zuecca Projects, Venedig, bis 20. Juli’ [“Hermann Nitsch, 20. Malaktion”, Zuecca Projects, Venice, until July 20’]*

[Monopol](#) | Editorial | Online | April 19, 2022 | UVPM: 311,374 “Der Aktionskünstler Hermann Nitsch ist tot”

- *Während der Venedig-Biennale, die in dieser Woche beginnt, sind Werke von Hermann Nitsch [auf der Insel Giudecca zu sehen](#). [Works by Hermann Nitsch are on view on Giudecca Island during the Venice Biennale, which begins this week.]*

[Suddeutsche Zeitung](#) | Susanne Hermanski | Online | April 21, 2022 | UVPM: 13,221,552
“Das letzte Mahl”

- *Der Wiener Unternehmer für Medizintechnik und Nahrungsergänzungsmittel Helmut Essl hat dafür aber allein sämtliche Komponenten zur Verfügung gestellt, sie sind 1987 in der Wiener Secession bei seiner 20. Malaktion entstanden. Gekauft hat Essl sie erst vor zwei Jahren, wie er erklärt. Die rot überschütteten Leinwände und unzähligen besudelten Büßerhemden füllen eindrucksvoll zwei riesige, lange Fabrikhallen auf Venedigs Insel Giudecca und sind noch bis 20. Juli zu sehen. Danach will Essl sie gleich auf eine große Tour schicken, erzählt er an diesem Abend. [The Viennese entrepreneur for medical technology and dietary supplements Helmut Essl provided all the paintings comprising the painting action himself. They were created in 1987 in the Vienna Secession during Nitsch's 20th painting action exhibition. Essl only bought the work two years ago, he explained. The red-covered canvases and countless soiled penitential shirts impressively fill two huge, long factory halls on Venice's Giudecca Island and can be seen until July 20th. After that, Essl wants to send them on a grand tour, he said that evening.]*

[Tiroler Tageszeitung](#) | Editorial | Online | April 20, 2022 | UVPM: 1,533,244 “Ausländische Zeitungen würdigen Nitsch: „Marathon-Provokateur vor dem Herrn”

- *Österreich verabschiedet sich von Nitsch, einem 'Genie des Blutes', einem umstrittenen Künstler, der mit seinen Installationen mit geschlachteten Tieren und nackten Menschen für Eklat gesorgt hat. Nitsch ist zwei Tage vor der Einweihung einer Ausstellung in Venedig zu seiner 20. Malaktion 1987 gestorben. [Austria says goodbye to Nitsch, a 'genius of blood', a controversial artist who caused a scandal with his installations with slaughtered animals and naked people. Nitsch died just days before the inauguration of an exhibition in Venice for his 20th painting action (1987).]*

[Tiroler Tageszeitung](#) | Editorial | Online | April 19, 2022 | UVPM: 1,533,244 “Aktionskünstler Hermann Nitsch 83-jährig gestorben”

- *Am Donnerstag (21. April) wird in Venedig eine Ausstellung zu seiner 20. Malaktion 1987 eröffnet. [On Thursday (April 21) an exhibition on his 20th painting action (1987) will open in Venice.]*

[Die Presse](#) | Editorial | Online | April 20, 2022 | UVPM: 2,067,584 “Internationale Presse zu Nitsch: ‘Der umstrittene Künstler’”

- *Österreich verabschiedet sich von Nitsch, einem 'Genie des Blutes', einem umstrittenen Künstler, der mit seinen Installationen mit geschlachteten Tieren und nackten Menschen für Eklat gesorgt hat. Nitsch ist zwei Tage vor der Einweihung einer Ausstellung in Venedig zu seiner 20. Malaktion 1987 gestorben. [Austria says goodbye*



to Nitsch, a 'genius of blood', a controversial artist who caused a scandal with his installations with slaughtered animals and naked people. Nitsch died just days before the inauguration of an exhibition in Venice for his 20th painting action (1987).]

[Kleine Zeitung](#) | Online | April 20, 2022 | UVPM: 3,635,205 “Eine Malaktion von Hermann Nitsch als stiller Abschied”

- Es ist gespenstisch still in den beiden Hallen des Oficine 800, einem zum Kulturraum umfunktionierten ehemaligen Warenhaus auf der Insel Giudecca in Venedig. Allein von einem Video der 20. Malaktion von Hermann Nitsch tönt leise sakrale Musik. Der Zeitpunkt der Ausstellung, die am Rande der Biennale ihre Tore öffnet, fiel nun mit dem Tod des österreichischen Künstlers zusammen. Das scheint auch die Besucher, die die Hallen immer wieder still betreten, sichtlich zu berühren. [It is eerily quiet in the two halls of the Oficine 800, a former department store on the island of Giudecca in Venice that has been converted into a cultural space. Apart from a video of Hermann Nitsch 's 20th painting action, soft sacred music can be heard. The timing of the exhibition, which opened its doors on the fringes of the Biennale, coincided with the death of the Austrian artist. This also seems to affect the visitors, who repeatedly enter the halls silently.]

[Kleine Zeitung](#) | Editorial | Online | April 19, 2022 | UVPM: 3,635,205 “Aktionskünstler Hermann Nitsch ist tot”

- *Am Donnerstag (21. April) wird in Venedig eine Ausstellung zu seiner 20. Malaktion 1987 eröffnet. [On Thursday (April 21) an exhibition on his 20th painting action (1987) will open in Venice.]*

[Kleine Zeitung](#) | Editorial | Online | April 30, 2022 | UPVM: 3,635,205 “Weibliche Magie im Dunst der Nationen”

- *Auf der Giudecca wird auch des kürzlich verstorbenen Hermann Nitsch gedacht...[The recently deceased Hermann Nitsch is also commemorated on Giudecca Island...]*

[Kurier](#) | Michael Huber | Online | April 19, 2022 Coverage | UVPM: 3,810,231

“Gedenkausstellung wider Willen: Nitschs 20. Malaktion in Venedig”

- *Dass die Ausstellung der Bilder von Nitschs 20. Malaktion aus dem Jahr 1987 nun zu einer Gedächtnisausstellung werden würde, hätte auch der am Grazer „Bruseum“ arbeitende Experte nicht gedacht. [The fact that the exhibition of paintings from Nitsch's 20th painting action from 1987 would now become a memorial exhibition was something even the expert working at the Graz Bruseum would not have thought.]*

[Salzburger Nachrichten](#) | Editorial | Online | April 20, 2022 | UVPM: 1,249,449 “Nitschs 20. Malaktion als leiser Abschied in Venedig”

- *Messaging: Es ist gespenstisch still in den beiden Hallen des Oficine 800, einem zum Kulturraum umfunktionierten ehemaligen Warenhaus auf der Insel Giudecca in Venedig. Allein von einem Video der 20. Malaktion von Hermann Nitsch tönt leise sakrale Musik. Der Zeitpunkt der Ausstellung, die am Rande der Biennale ihre Tore öffnet, fiel nun mit dem Tod des österreichischen Künstlers zusammen. Das scheint auch die Besucher, die die Hallen immer wieder still betreten, sichtlich zu berühren. [It is eerily quiet in the two halls of the Oficine 800, a former department store on the island of Giudecca in Venice that has been converted into a cultural space. Apart from a video of Hermann Nitsch 's 20th painting action, soft sacred music can be heard. The timing of the exhibition, which opened its doors on the fringes of the Biennale, coincided with the death of the Austrian artist. This also seems to affect the visitors, who repeatedly enter the halls silently.]*

[Falstaff Living](#) | Angelika Rosam | Online | April 21, 2022 | UVPM: N/A “DIE MUST-VISITS AUF DER BIENNALE 2022 IN VENEDIG”

- *So hatte man bereits am 18. April, noch vor der offiziellen Eröffnung, in den beiden Hallen des Oficine 800 auf der Insel Giudecca zu einer eindrucksvollen Veranstaltung geladen, bei der auch LIVING zu Gast war. Dort präsentierte der Wiener Unternehmer Helmut Essl gemeinsam mit der New Yorker Kunstgalerie PACE vor einer exklusiven Runde bei Kerzenlicht und stimmungsvoll gedeckten Tafeln die interessante 20. Malaktion von Hermann Nitsch. [Even away from the Biennale, Venice is all about art. On April 18th, even before the official opening, an impressive event took place in the two halls of the Oficine 800 on the island of Giudecca, where LIVING was also a guest. There, the Viennese entrepreneur Helmut Essl, together with the New York art gallery PACE, presented Hermann Nitsch's interesting 20th painting action in front of an exclusive group by candlelight and atmospherically set tables.]*
- *Note: includes a picture of Helmut Essl*

[ORF](#) | Broadcast | April 19, 2022 | Circulation N/A “Hermann Nitsch ist tot”

- *Am Donnerstag wird zudem in der Venediger Oficine 800 eine Ausstellung zu seiner 20. Malaktion 1987 eröffnet. [On Thursday, an exhibition on his 20th painting action from 1987 will also open in Venice at Oficine 800.]*

[Puls 24](#) | Broadcast | April 20, 2022 | Circulation N/A “Nitschs 20. Malaktion als leiser Abschied in Venedig”

- *Hier zeigt die italienische Kulturorganisation Zuecca Projects gemeinsam mit der Wiener Galerie Kandlhofer Nitschs Malaktion aus dem Jahr 1987 aus der Secession, die sich im Besitz des Sammlers Helmut Essl befindet. Laut Angaben der Veranstalter handelt es sich dabei um die einzigen Werke einer Malaktion, die in einer Sammlung vereint sind und in ihrer Gesamtheit gezeigt werden können. In Venedig wird sie mit*



der Ausstellung im Oficine 800 das erste Mal dem italienischen Publikum präsentiert. Die Werke, die auf langen Leinwänden an den Mauern lehnen oder den Boden bedecken, ergeben im Zusammenspiel mit der Video-Dokumentation der Aktion ein eindrucksvolles Zeugnis. [Here, the Italian cultural organization Zuecca Projects, together with the Viennese Galerie Kandlhofer, is showing Nitsch's painting action from 1987 from the Secession, which is owned by the collector Helmut Essl. According to the organizers, these are the only works from a painting action that remain in one collection and can be shown in their entirety. In Venice, the works will be presented to the Italian public for the first time with the exhibition at Oficine 800. The works, which lean against the walls or cover the floor on long screens, together with the video documentation of the action, provide impressive testimony.]

[Stars24](#) | Online | April 19, 2022 | UVPM: N/A “Ganze Welt trauert um Malerfürst Nitsch”

- *Eine große Nitsch-Ausstellung des Unternehmers und Sammlers Helmut Essl wird morgen in Venedig eröffnet. Am Montag wurde der Malerfürst dort in einer Pre-Opening-Party gefeiert. [A major Nitsch exhibition by entrepreneur and collector Helmut Essl will open in Venice tomorrow. On Monday, the painter prince was celebrated there in a pre-opening party.]*

[Onet Kultura](#) | Editorial | Online | April 20, 2022 | UVPM: 18,963,394

“Nie żyje Hermann Nitsch. Austriacki artysta zmarł w wieku 83 lat”

- *Messaging: Jedna z przełomowych prac artysty — seria obrazów wykonanych w Wiedniu 35 lat temu — została pokazana w ramach Biennale w Wenecji. Po raz pierwszy pokazano wszystkie element 20. akcji malarskiej od czasu ich powstania w Wiener Secession w Wiedniu w 1987 r. [One of the artist's groundbreaking works - a series of paintings made in Vienna 35 years ago - was shown as part of the Venice Biennale. All elements of the 20th painting action were shown for the first time since their inception at the Wiener Secession in Vienna in 1987.]*

[The Art Newspaper Russia](#) | УОЛЛЕС ЛУДЕЛ | Online | April 20, 2022 | UVPM: 455,724

“Акционист Герман Нитч скончался на 84-м году жизни”

- *Символично, что в день его кончины в Венеции открылась организованная Zuecca Projects и австрийским коллекционером Гельмутом Эсом выставка «20-я художественная акция Германа Нитча», которая будет проходить одновременно с 59-й Венецианской биеннале. [It is symbolic that on the day of his death, the exhibition “20th Painting Action”, organized by Zuecca Projects and the Austrian collector Helmut Essl, opened in Venice, which will be held simultaneously with the 59th Venice Biennale.]*



[PARNASS Kunstmagazin](#) | Paula Watzl | Online | April 19, 2022 | “Zum Tod Von Hermann Nitsch”

- *Der große Aktionskünstler Hermann Nitsch ist am Montagabend nach Krankheit im Alter von 83 Jahren verstorben. Zeitgleich eröffnete in Venedig eine einzigartige Ausstellung, eine wichtige Würdigung für einen der ganz großen Künstler Österreichs.*

[PARNASS Kunstmagazin](#) | Silvie Aigner | Editorial | Online | July 5, 2022 | “Hermann Nitsch Und Die Sammlung Helmut Essl”

- *Hinter der Ausstellung der 20. Malaktion im Rahmen der 59. Biennale in Venedig steht der Wiener Unternehmer und Kunst-Mäzen Helmut Essl. Die 1987 in der Secession in Wien entstandene Malaktion ist in ihrer Gesamtheit erhalten und heute im Besitz der Sammlung Helmut Essl. Gemeinsam mit der PACE Gallery und der Galerie Lisa Kandlhofer zeigt er diese noch bis 20. Juli in einer spektakulären Ausstellung in einer alten historischen Lagerhalle auf der Giudecca. Der Sammler, in der Kunstszene kein Unbekannter, ist bislang wenig an die Öffentlichkeit getreten. Wir haben Helmut Essl zum Gespräch getroffen, um mehr über die Sammlung Essl zu erfahren und auch darüber zu sprechen, welche Beweggründe hinter der Ausstellung in Venedig stehen.*

[Contemporary Lynx](#) | Zuzanna Auguścik | Online | April 4, 2022 | “Guide To The Most Interesting Events In Venice 2022”

- *If, after visiting the national pavilions and the official collateral events of the 59th Art Biennale, you are still craving more artistic experiences, Venice has even more to offer. To help you light up your visit and fully enjoy the incredible atmosphere of the biggest artistic event of the year we present 5 extra-programme exhibitions worth seeing while visiting Venice Biennale.*

ASIA & ASIA PACIFIC

[Ocula](#) | Sam Gaskin | Online | April 20, 2022 | UVPM: 132,597

“Hermann Nitsch Died the Day Before His Bloody Venice Exhibition”

- *Nitsch's 20th Painting Action exhibition continues until 20 July at Fondamenta S. Biagio, a 19th-century warehouse that faces the Canale della Giudecca, where poured and splattered red paint covers the walls and floor. With the work, Nitsch said, 'I wanted to show how the spilling, squirting, smearing, and splashing of red-coloured liquid can evoke a sensorily intense arousal in the viewer, inviting sensorily intense sensations.]*